



ALLEGIANT ANNOUNCES MORE NONSTOP, LOW-COST TRAVEL TO DESTIN / FORT WALTON BEACH FROM 11 CITIES

Allegiant (NASDAQ: ALGT) announces today new, nonstop service to Destin-Fort Walton Beach Airport (VPS) from 11 cities, marking the largest single expansion into Florida in the company's history

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DESTIN, Fla . Jan. 10, 2017 - Allegiant (NASDAQ: ALGT) announces today new, nonstop service to Destin-Fort Walton Beach Airport (VPS) from 11 cities, marking the largest single expansion into Florida in the company's history. Allegiant also announces today, that the Destin-Fort Walton Beach Airport will now serve as a seasonal base of operations due to the strong demand for service to the popular destination. To celebrate, the company, known for its exceptional travel deals, will introduce the new routes with fares as low as \$42*.

1. Kansas City, Mo. - begins May 3, 2017 with fares as low as \$49*
2. Austin, Texas - begins May 4, 2017 with fares as low as \$56*
3. Cleveland - begins May 12, 2017 with fares as low as \$42*
4. Louisville, Ky. - begins May 24, 2017 with fares as low as \$65*
5. Peoria, Illinois - begins May 24, 2017 with fares as low as \$69*
6. Columbus, Ohio - begins May 25, 2017 with fares as low as \$65*
7. Springfield, Mo. - begins May 25, 2017 with fares as low as \$59*
8. Indianapolis - begins May 26, 2017 with fares as low as \$56*
9. Pittsburgh - begins May 31, 2017 with fares as low as \$42*
10. Washington D.C. / Baltimore - begins May 31, 2017 with fares as low as \$59*
11. Newark, N.J. - begins June 6, 2017 with fares as low as \$49*

Flight days and times can be found at Allegiant.com .

"We are pleased to bring more convenient, low-cost travel options to more communities," said Allegiant Chief Operating Officer, Jude Bricker. "Our partnerships with Emerald Coast Convention and Visitors Bureau and Visit Florida will only strengthen the success of these new routes, and the desire to escape to this sunny, beach oasis on Florida's Emerald Coast. "

Allegiant offers a unique option to travelers with low base fares and savings on rental cars, hotels and activity and attraction tickets. Travelers can book their entire vacation with Allegiant for less.

"Allegiant has absolutely changed our horizon and commitment to VPS, Okaloosa County, the Northwest Region and the State of Florida. The economic impacts of a new base and 11 new nonstop flights will bring tremendous growth and direct connections our area has never seen. We are thrilled and look forward to a very successful 2017," said Tracy Stage, A.A.E. Airports Director, Okaloosa County Airports.

Allegiant offers a unique option to travelers with low base fares averaging less than half the cost of domestic round-trip tickets purchased in 2015. With unique savings on rental cars, hotels and activity and attraction tickets, travelers can book their entire vacation with Allegiant for less.

*About the introductory one-way fares

Seats are limited. Price includes taxes and fees. Fares are one way and not available on all flights. Flights must be purchased by Jan. 13, 2017 for travel by Aug. 15, 2017. Price displayed reflects purchase by debit card; purchase by credit card subject to surcharge not to exceed \$8 each way per passenger. See Allegiant.com for details. For optional services and baggage fees, please visit Allegiant.com . Additional restrictions may apply.

Allegiant ®

Las Vegas-based Allegiant (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. The airline offers industry-low fares on an all-jet fleet while also offering other travel-related products such as hotel rooms, rental cars and attraction tickets. All can be purchased only through the company website, Allegiant.com . Beginning with one aircraft and one route in 1999, the company has grown to over 80 aircraft and more than 300 routes across the country with base airfares less than half the cost of the average domestic roundtrip ticket. For downloadable press kit, including photos, visit: <http://gofly.us/iiFa303wrtF> .

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