



**DESTIN
FORT WALTON BEACH
AIRPORT**

June 2020

June 2020

Brand	Market Share	% of Market Share
Alamo	\$ 608,873.14	24.76%
Avis	\$ 306,222.95	12.45%
Budget	\$ 321,393.39	13.07%
Dollar	\$ 149,659.53	6.09%
Enterprise	\$ 533,317.11	21.69%
Hertz	\$ 392,763.84	15.97%
National	\$ 146,612.52	5.96%
\$ 2,458,842.48		100%

Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 1,509,324.57	15.90%
Avis	\$ 1,459,818.75	15.37%
Budget	\$ 1,615,000.24	17.01%
Dollar	\$ 700,564.89	7.38%
Enterprise	\$ 1,864,474.47	19.64%
Hertz	\$ 1,603,549.42	16.89%
National	\$ 742,252.62	7.82%
\$ 9,494,984.96		100%

