



**DESTIN
FORT WALTON BEACH
AIRPORT**

May 2020

May 2020

Brand	Market Share	% of Market Share
Alamo	\$ 152,000.67	18.44%
Avis	\$ 170,609.12	20.70%
Budget	\$ 138,263.11	16.78%
Dollar	\$ 34,769.95	4.22%
Enterprise	\$ 149,367.01	18.13%
Hertz	\$ 129,160.49	15.67%
National	\$ 49,914.33	6.06%
	\$ 824,084.68	100%

Year to Date 2020

Brand	Market Share	% of Market Share
Alamo	\$ 900,451.43	12.80%
Avis	\$ 1,153,595.80	16.40%
Budget	\$ 1,293,606.85	18.39%
Dollar	\$ 550,905.36	7.83%
Enterprise	\$ 1,331,157.36	18.92%
Hertz	\$ 1,210,785.58	17.21%
National	\$ 595,640.10	8.47%
	\$ 7,036,142.48	100%

